

Build credibility, convert visitors and differentiate yourself from the competition.

**Book your video testimonial today.**

# Video Testimonials

Get your best customers selling for you

Video testimonials are the most powerful way to build trust and credibility.

By using existing customers to communicate real experiences, video testimonials are perceived as genuine, believable and more authentic than their written counterparts. Video testimonials are widely used throughout the sales cycle to raise awareness, generate interest, instill confidence and convert visitors into customers.

## Testimonials Establish Credibility & Increase Conversion

### Companies

Customers share their positive experiences and vouch for your credibility

### Services

Clients affirm how easy and enjoyable it was to do business with you

### Products

Users demonstrate how much they love your products

### Places

Visitors rave about how much fun they had at your destination

Visitors spend **10x longer** on a site with Testimonial Videos

- ReelSEO

## Select the Length that's Right for You!

**30**  
seconds

- 1 round of edits
- 1 location
- 1 interview

**60**  
seconds

- 2 round of edits
- 1 location
- 2 interviews

**90**  
seconds

- 2 round of edits
- 1 location
- 3 interviews

## Every Testimonial Includes

- ✓ Unscripted authentic interviews from current or past customers
- ✓ Natural and engaging shots of your business in action
- ✓ Dedicated producer & videographer
- ✓ Music, graphics & award winning post production
- ✓ Web, mobile and TV ready formats (MOV, FLV, MPEG4)
- ✓ 24/7 Customer Service



## Navigator Marketing & Business Solutions

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